

**Report to** Southern Area Board  
**Date of meeting** 1<sup>st</sup> May 2019  
**Title of report** Health and Wellbeing Funding

**Purpose of the Report:**

To consider the applications for funding listed below.

Applicant	Amount requested	Project
Carers Support Wiltshire	£3541	Make A Friend, Be A Friend
Carer Support Wiltshire	£5835	Southern Community Carers Champion

## 1. Background

The recommendation from the Health and Wellbeing Group has been made in accordance with the following guidelines:

- **Health and Wellbeing Groups Spending Guidelines**

## 2. Main Considerations

- 2.1. Councillors will need to be satisfied that Health and Wellbeing Groups awarded in the 2019/2020 year are made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors will need to be assured that carers, older and/ or vulnerable people will benefit from the funding being awarded. The money must be used to invest in projects that will support adults living within a community area. While not exclusively restricted to older people, the investment should be made in such a way as to make the maximum impact on health and wellbeing within a given community area.
- 2.3. Councillors will need to ensure measures have been taken in relation to safeguarding older and vulnerable people.

## 3. Environmental & Community Implications

Health and Wellbeing Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

## 4. Financial Implications

Financial provision had been made to cover this expenditure

- 4.1. Southern Area Board was allocated £7700 in 2019/20.
- 4.2. The Southern Area Board Health and Wellbeing Funding balance for 2019/20 is £13000 (including underspends from the 2 previous financial years).

4.3. All decisions must fall within the Health and Wellbeing Funding allocated to Southern Area Board.

4.4 If funding is awarded in line with the Health and Wellbeing recommendations outlined in this report

## 5. Legal Implications

There are no specific legal implications related to this report.

## 6. Human Resources Implications

There are no specific human resources implications related to this report.

## 7. Equality and Inclusion Implications

Ensuring that Community Area Boards and Health and Wellbeing Groups fully consider the equality impacts of their decisions in designing local positive activities for vulnerable people and carers is essential to meeting the Council's Public Sector Equality Duty.

## 8. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard carers and vulnerable people benefiting from these projects. The Community Engagement Manager has assessed this application and agreed it meets safeguarding requirements.

## 9. Applications for consideration

Applicant	Project Proposal	Requested
Carers Support Wiltshire	Make A Friend, Be A Friend	£3541
<b>Project description</b> <p>Loneliness and isolation are a huge problem amongst the elderly. In South Wiltshire, nearly 3,000 people aged 65 or over feel lonely or isolated. Elderly carers are twice as likely to feel lonely as their peers. Of the estimated 1,279 unpaid carers aged 65 or over in the South Wiltshire area, more than 470 feel lonely sometimes and an additional 320 feel lonely all the time.</p> <p>We'd like to reach South Wiltshire residents who may be lonely, and connect them with local organisations and groups which can offer friendship and social inclusion. We will work with other organisations such as Age UK and Alzheimer's Society to ensure respondents are also referred to appropriate sources of support.</p> <p>We are currently trialling this approach in the Melksham, Corsham and Trowbridge community areas. Whilst it is still too early to gauge success, we have already had a number of calls to the service and successfully introduced lonely and isolated older people to local groups.</p> <p>We are confident that this approach will enable us to engage with elderly people who are lonely or isolated, whom we would otherwise struggle to reach.</p> <p>See Appendix 1 for full details of the application.</p>		

Applicant	Project Proposal	Requested
Carers Support Wiltshire	Southern Community Carers Champion	£5835

**Project description**

To create the post of Carers Champion for 12 months in the Southern Community area. The Carers Champion will work with local community and existing assets to raise awareness of all age carer services and identify carers who may need additional services. The role will be 1 day per week for 12 months with equipment, management and support provided by Carer Support Wiltshire.

The Southern Community Carer Champion will work with local community and existing assets to raise awareness of all age carer services and identify carers who may need additional services. The role will be 1 day per week for 12 months with equipment, management and support provided by Carer Support Wiltshire.

See Appendix 2 for full details of the application.

No unpublished documents have been relied upon in the preparation of this report

**Report Author** Karen Linaker, Community Engagement Manager  
Karen.linaker@wiltshire.gov.uk